visits4u, CAE

By Foteini Galanopoulou for CAE

September was a very productive month for visits4u, as we welcomed our partners to London for the bespoke training course and first partnership meeting. Since then we've created a project logo, launched a dedicated website and participated in social media activity for World Tourism Day 2016 promoting accessible tourism.

Based on CAE's IOSH accredited programme, the course was the first stage of the Capacity Building work package, which is the pillar of the project. The access auditing exercises, UK legislation, access standards and fire safety — particularly the importance of creating Personal Emergency Evacuation Plans (PEEPS) — were evaluated as the most significant aspects of the course.



Group at the V&A with host Barry Ginley (centre)

In the subsequent months our partners in Greece, Latvia and Spain took the lead in their regions to deliver tailored seminars to representatives from the tourism sector and local authorities. Seminar content was developed based on CAE's, with necessary adaptations and contextualisation. The seminars are still ongoing, but the response so far from participants has been very positive: comments have included how the seminars increased their understanding of accessibility, encouraged them to apply a practical approach to access and more

confidently identify removeable barriers. We will publicise reports on these seminars on the project's website (see below). In the meantime we proudly present to you the project logo:



The design process was an exercise for the team to discuss how the concepts of accessibility and disability may be visualised and intertwined. The chosen logo reflects the project's inclusive design approach to tourism: a skyline of different types of tourist attractions that can be found across the 7 partners' regions: from ancient amphitheatres and medieval castles to contemporary buildings and distinct natural landscapes.

To follow project updates go to: www.visits4u.eu and Twitter #visits4u



Co-funded by the COSME programme of the European Union

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